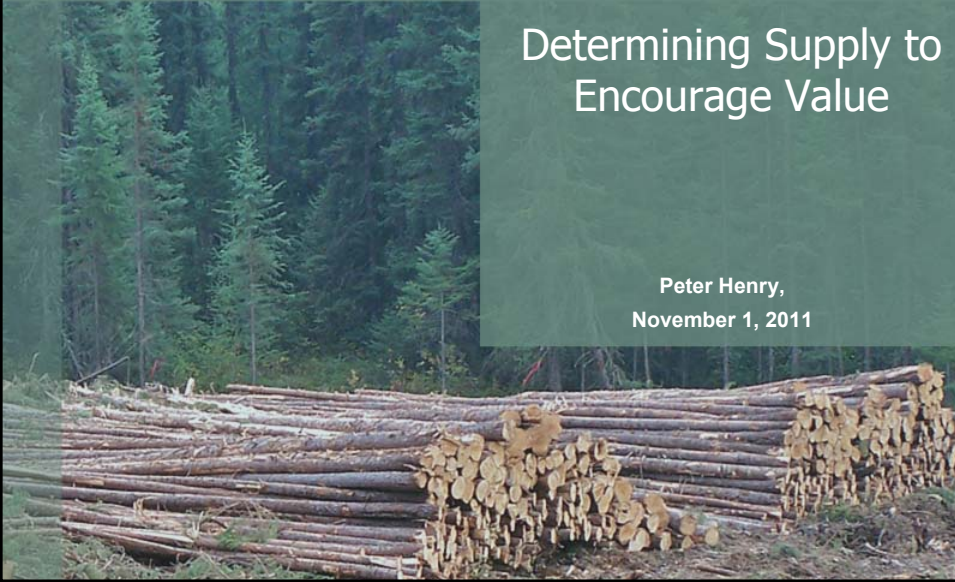


Determining Supply to Encourage Value

Peter Henry,
November 1, 2011



Outline

- Defining value
- Determining supply
- Value opportunities

Defining Value



- How to define value?
 - To optimize, we need to define what value is.



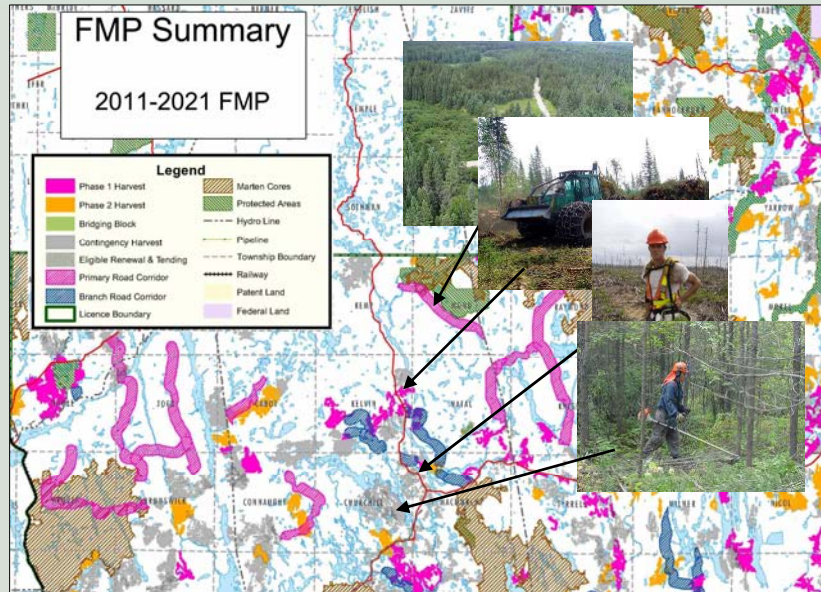
Value



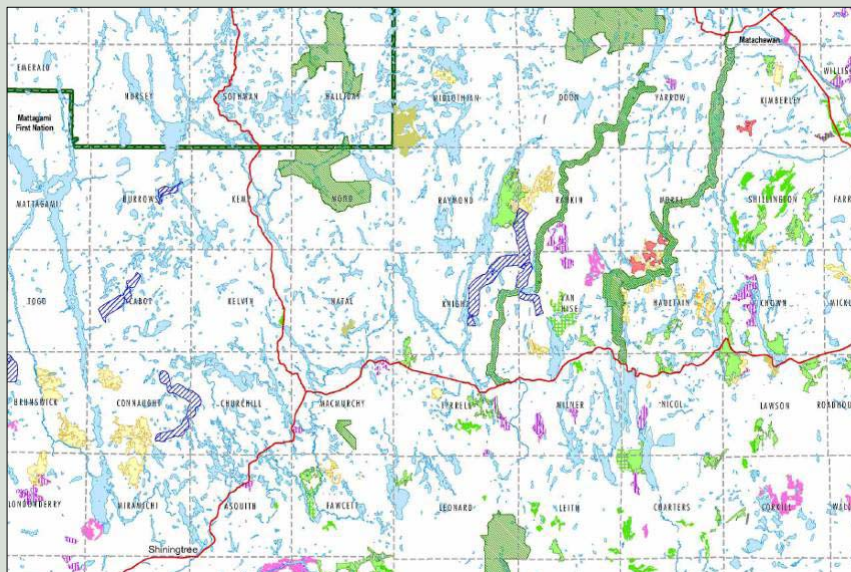
- Healthy, sustainable forests
 - Forest management planning
- Healthy, competitive forest sector
 - Matching supply to demand



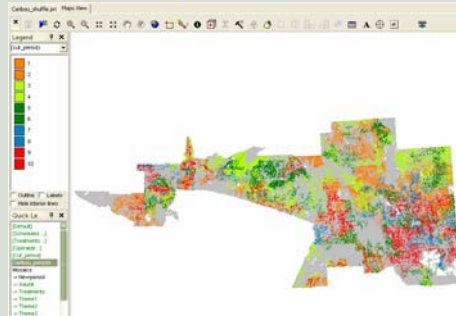
Forest Management Plans – 10 Year



Annual Work Scheduling



- Strategic planning
 - What to include?
 - Long-term view
 - Products/costs



- Operational planning
 - Flexibility
 - Scheduling
 - Increased detail
 - Merchandising



- Information planning
 - Value of information
- Inventory
 - Operational vs. strategic
 - Hierarchical inventory



Thank You...